



“Workshop on Proposal Writing”

(As part of celebration of World Entrepreneur Day)

Objective: Raise awareness of the vital role of the proposal writing plays in driving social progress and economic success.

Expected Outcomes:

- This workshop will walk students through the essentials of writing a fundable business proposal — problem definition, solution framing, market sizing, and pitch structure — as practised in real startup and MSME funding processes.
- Students planning to apply for SSIP grants, incubation support, or any startup funding are strongly encouraged to attend.

Date: 21/08/2026

Time: 10.00 am onwards

Registration link:

<https://docs.google.com/forms/d/e/1FAIpQLSeLkC1LjLTbgkaxZ4omOG3J2RoOjX0-Y0G6kXcNIIRhnCtL3w/viewform?usp=publish-editor>

Venue: Seminar Hall, The Patidar Gin Science College, Bardoli

Targeted Audience: B.Sc. students (The Patidar Gin Science College, Bardoli)
(Students - 162)

Expert name: Mr. Mrugesh Bhatt, Founder & CEO, C&R Solutions (Consultancy & Research Solutions), Surat

SSIP cell, The Patidar Gin Science College, Bardoli, has organized a workshop on “Proposal Writing” as part of celebration of World Entrepreneur Day. Dr. Mukesh J. Keshvani, Coordinator of SSIP cell, welcomed all the dignitaries and



students. Dr. Manish Tailor, IQAC-Cordinator, The Patidar Gin Science College, Bardoli has shared the objective of the workshop and introduced the speaker, Mr. Mrugesh Bhatt. Mr. Mrugesh has shared the details of successful entrepreneur and their history. He has gathered the information about the student's interest through interaction. Sir has explained the role of proposal writing in the science field and important for future aspect. Also, He has given insightful information about SSIP 2.0 Policy and the path of idea generation as to how to reach the final stage of the product. He has also encouraged the students to collaborate work among the different departments. Speaker has displayed government support for nurturing the product. Students interacted during the workshop. Finally, Dr. Mukesh has shared the vote of thanks and encouraged the students to participate in the activities.



OPEN TO ALL COLLEGES

THE PATIDAR GIN SCIENCE COLLEGE, BARDOLI • ORGANISED UNDER THE SSIP CELL
ON THE OCCASION OF WORLD'S ENTREPRENEUR'S DAY

Want to Become an Entrepreneur? Start with a Proposal Writing Workshop.

Learn to turn your startup idea into a fundable proposal — problem, solution, market sizing, and pitch structure — the way real SSIP grants and investors evaluate it.

DATE
21 Aug 2026
Friday

TIME
10:00 AM
to **1:00 PM**

VENUE
Seminar Hall
College Campus



Mr. Mrugesh Bhatt

Founder & CEO, C&R Solutions | Business Architect & Growth Strategist

MBA (Marketing & Finance) • 17 Years in Management Consulting • 150+ Business Transformations • 5,000+ Entrepreneurs Mentored

ELIGIBILITY
Any Stream

ENTRY FEE
Free

REGISTRATION
Google Form

REGISTER BY
20 Aug 2026

WHAT YOU'LL LEARN

Problem Definition

Solution Framing

Market Sizing

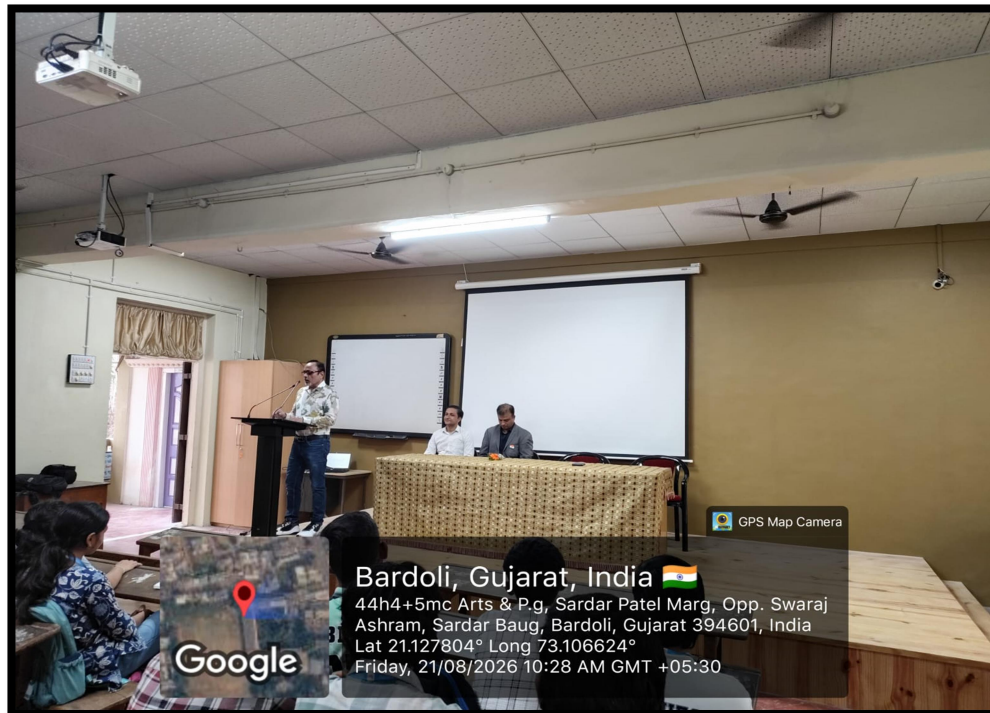
Pitch Structure

Register before seats fill up

Scan the QR or visit the link below
forms.gle/ymFY8Z6oUY56GFYL8



For queries, contact SSIP Cell — Mr. Mukesh Jayram Keshvani • 9374923886



Welcome speech by Dr. Manish Tailor



Interaction by Dr. Mukesh keshvani

